

Entitled To - Briefing note for providers, staff and volunteers

What is it?

“Entitled To” is an online benefits checker, enables residents to easily input their details and find out what benefits they may be entitled to.

We are encouraging people to use it directly themselves, but are keen for all our provider services, staff, partners and volunteers to promote it with residents, the [e-video link](#) shows how simple it is to use.

Staffordshire County Council are also training some of our own volunteer staff to help people who may not have access to the internet or struggle with literacy issues - we'll provide a referral form for this support, which you can tap into if you cannot assist yourself.

We are planning to launch the app on 1st October 2020

How to use it?

The calculator is free to use, and it should only take 10 minutes to complete - all details provided are anonymous

Before the client starts, they'll need information about their savings, income, pensions and existing benefits (for themselves and their partner).

If you run out of time, the person can save their session and come back to it later and pick up right where they left off.

Access is via an app through [our website](#) and is placed on several different pages:

- [Covid-19](#)
- [Adults social care](#)
- [Redundancy and recruitment](#)
- [Support for Business Start Up](#)
- [Children and Early Years](#)
- [Staffordshire Connects website](#)
- My Staffs App




You can add the benefits checker to your own website by using this this LINK:

<https://staffordshire.entitledto.co.uk/home/start>

Social media posts

Please use the suggested social media posts below and feel free to tweak to fit with your channels. We will be targeting different areas of interest:

- Anyone who is worried about their financial situation and don't know if they are entitled to any benefits.
- Families who aren't sure what benefits they are entitled to
- Older people who may not have thought they could access any benefits
- Those whose furlough is ending
- Those who may be facing redundancy
- Those made redundant or unemployed

Copy	Asset example
<p>Did you know you may be able to claim to certain benefits? 💰</p> <p>Take our online benefits calculator to see what you could be entitled to. 📱 💻</p> <p>It will only take ten minutes to complete ➡️ https://bit.ly/3mXgngz</p>	
<p>🔔 You could be missing out on benefits that you are entitled to - we have a quick and easy way for you to find out.</p> <p>📱 💻 Our online benefits calculator will help you find out what benefits you can claim.</p> <p>Check it out here ➡️ https://bit.ly/3mXgngz</p>	
<p>📱 We've launched a benefit checking app where you can easily see what benefits you may be entitled to.</p> <p>It's quick and easy to use and will only take ten minutes.</p> <p>➡️ https://bit.ly/3mXgngz</p>	

💰 Unsure of what benefits you are entitled to?

📱 You can now easily check what you may be able to claim on our benefits calculator.

👉 Find out more here: <https://bit.ly/3mXgngz>



👤👤👤 The furlough scheme will be ending soon.

Why not check to see if you are entitled to benefits using our new checking calculator. 📱💰

It's free and easy to use 👉 <https://bit.ly/3mXgngz>



📱👤👤👤 Worried about your financial situation once the furlough scheme ends?

📢 You could be missing out on benefits that you are entitled to.

📱💰 We've launched a new benefit checking calculator where you can find out if you can claim any benefits.

Check it out here 👉 <https://bit.ly/3mXgngz>



Worried about redundancy? 📁😞

Why not check to see if you're entitled to any benefits using our new online checking calculator.

It's free and easy to use 👉 <https://bit.ly/3mXgngz>



Are you facing redundancy?

📱 You can now easily check what you may be able to claim on our benefits calculator to support you through this hard time.

Check it out here ➞ <https://bit.ly/3mXgngz>



👤👛 Are you unemployed and unsure what benefits you're entitled to?

Use our free, easy to use benefit calculator to see what you may be able to claim. 📱 💰

Check it out here ➞ <https://bit.ly/3mXgngz>



Unemployed and unable to work? You can now find out what benefits you're entitled to using our checking calculator. 📱 💰

It's easy and free to use and will only take ten minutes!

Check it out here ➞ <https://bit.ly/3mXgngz>



Have you recently been made redundant and worrying about your income? 😞 📱

🗣️ You may be entitled to claim certain benefits.

Find out on our new checking calculator – it's free and easy to use! Check it out here ➞ <https://bit.ly/3mXgngz>



Did you know you can check on behalf of older relatives what benefits they can claim?

Use our free, easy to use benefit calculator to see what they are entitled to. 📱 💰

Check it out here ➞ <https://bit.ly/3mXgngz>

